

## **Movement To Independence ~ Infographic Project**

An **infographic** is the display of information using text, graphics, and data in a visual representation so that it can be easily understood at a glance.

**Instructions:** Create an infographic for your assigned "Movement To Independence" topic according to the following steps:

**1. Research:** Use online resources and the history textbook to find information to support the following criteria:

- At least 3 facts in your own words about your topic
- At least 3 data facts (statistics/numbers) for your topic
- An explanation of how this topic encouraged the colonists' movement toward independence
- Use bulleted information to emphasize the information
- Full sentences are not required (and are not effective)

**2. Resources:** Use either of the following creation tools to make your infographic:

- Viz – app
- iVi Touch Lite – app

**3. Font size and style:**

- Limit your font selection to 2 styles.
  - **Title** – largest, use for the topic
  - **Sub-headings** – use for important categories and other details
  - **Captions and text** – use for facts and descriptions

**4. Images:**

- Include at least 3 images in your infographic
- Images may include maps, charts, graphs, photographs, or custom design elements
- Images should have brief captions (except for design elements)
- Design elements can be visuals created with the app tools that add interest or clarity to your graphic, or they can be symbols that relate to the category of your topic (see examples on the Visual.ly site)

**5. Color:**

- Use complementary colors
- Make sure there is high contrast to make your information **POP!**
- Refer to the color wheel for complementary colors

**6. Balance: "Less Is More!"**

- Don't go overboard with text and visuals
- Remember infographics should let the viewer get the details quickly without reading a lot of text

**7. Source:** Use a small font to source information at the bottom left of the infographic

- List URL(s) for any resources that you use for information and/or pictures
- Last line should be your first name and last initial